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Professional History

Educator and scholar, 1986 to present

Professor of Journalism, Medill School of Journalism, Northwestern University, 2007-present; Charles Deering McCormick Professor of Teaching Excellence, Northwestern University, 2005-present; Associate Professor of Journalism, Northwestern University, 1994-2007; Associate Professor (adj.), Management Institute Center for Publishing, New York University, 1990-1994; Assistant Professor (adj.), Management Institute Center for Publishing, New York University, 1988-1990; Lecturer, Pratt Institute, 1987-1989; Lecturer, School of Visual Arts, 1986-1988.

Journalist and management consultant, 1973-1994

President, Enfield Research/Editorial Consultants, 1977-1994. Freelance Journalist, 1977-1994. Managing Editor, *Car and Driver Magazine*, 1973-1977. Editor-in-Chief, *Autoweek Magazine*, 1973. Managing Editor, *American Boating Magazine* 1972-1973.

Education

Ph.D., American Civilization, New York University 1992.
M. Journalism, University of California at Berkeley, 1973.
B.A., History, Johns Hopkins University, 1969.

Publications

Books

Abrahamson, David. *Magazine-Made America: The Cultural Transformation of the Postwar Periodical*. New York: Hampton Press, 1996.

_____. *The American Magazine: Research Perspectives and Prospects (ed.)*. Ames, IA: Iowa State University Press, 1995.

Articles/Chapters

_____. "The Counter-Coriolis Effect: Contemporary Literary Journalism in a Shrinking World." In Bak, John, ed. *Literary Journalism Across the Globe*. Amherst, MA: University of Massachusetts Press, 2010: in press.

_____. "The New Journalism" and "News Magazines." In King, Elliot, ed. *Encyclopedia of American Journalism*. Armonk, NY: M.E. Sharpe Publishers, 2010: in press.

_____. "Magazine Exceptionalism: The Concepts, the Criteria, the Challenge." In Holmes, Tim, ed. *Mapping the Magazine: Comparative Studies in Magazine Journalism*. New York: Routledge, 2009.

_____ and Polsgrove, Carol. "The Right Niche: Consumer Magazines and Advertisers." In Nord, David Paul; Rubin, Joan Shelley; and Schudson, Michael, eds. *History of the Book in America -- The Enduring Book: Print Culture in Postwar America (Vol. 5)*. New York: Cambridge University of North Carolina Press, 2009: 107-118.

_____. "The Future of Magazines, 2010-2020." *Journal of Magazine and New Media Research*, 11.1 (Spring 2009): <<http://aejmc magazine.bsu.edu/journal>>.

_____. "An Inconvenient Legacy: *The Jungle* and the Immigrant Imperative." *Journalism History* 34:2 (Fall 2008).

_____ and Ashwood, Loka. "A.J. Liebling." In Vaughn, Stephen, ed. *Encyclopedia of American Journalism*. New York: Routledge, 2008: 267-268. Also: _____ and Bryza, Christina. "Magazine Publishers." 280-282; _____

and Lu, Haiwen. "TV Guide Magazine." 546-547; _____ and Price Fasig, Nicole. "Vanity Fair Magazine." 560; _____ and Rosenblum, Ilene. "Forbes Magazine." 176; _____ and Weisensee, Kim. "Men's Magazines." 282-284. _____ . "Magazine Exceptionalism: The Concepts, the Criteria, the Challenge." *Journalism Studies*, 8:4 (August 2007): 667-670. _____ . "What I've Learned, What I've Unlearned." *Journal of Magazine and New Media Research*, 9:2 (Summer 2007): <<http://aejmc magazine.bsu.edu/journal>>. _____ . "The Problem with Sources, A Source of the Problem." *Journal of Magazine and New Media Research*, 9:1 (Fall 2006): <<http://aejmc magazine.bsu.edu/journal>>. _____ . "Teaching Literary Journalism: A Diverted Pyramid." *Journalism and Mass Communication Educator*, 60:4 (Winter 2006), 430-433.

Selected Conference Activity

_____. "Nonfiction Twins Separated at Birth: History and Long-Form Journalism." To be presented at the University of Iowa Nonfiction Now Annual Conference, Iowa City, IA, 5 November 2010.

_____. "Literary Journalism and History: The Difficult Embrace." Seminar leader at the European Society for the Study of English International Conference, Turin, Italy, 27 August 2010.

_____. "The Art of the Interview: Critical Thinking Before, During and After." To be presented at Association for Education in Journalism and Mass Communication Annual Conference, Denver, 5 August 2010.

_____. "Long-Form's Conceptual Essentials: The Serendipitous Toolbox." Presented at the Centre for Journalism, University of Lincoln, Lincoln, U.K., 17 May 2010.

_____. "Teaching Long-Form Journalism in a Short-Form World: The Thematic Challenges." Presented at Association for Education in Journalism and Mass Communication Annual Conference, Boston, MA, 5 August 2009.

_____. "Literary Journalism across Cultures: A Comparative Approach to Nonfiction Writing." Presented at the American Comparative Literature Association for Literary Journalism Studies Annual Conference, Boston, MA, 27 March 2009.

_____. "Literary Journalism and the Canon: Long-Form Writing Resisting Extinction in the New Media Short-Form World." Seminar leader at the European Society for the Study of English International Conference, Aarhus, Denmark, 23 August 2008.

_____. "The State of the Art: Core Knowledge for Research in Long-Form Journalism." Presented at Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL, 8 August 2008.

_____. "*Memento Vivere*: The Lessons of Literary Journalism." Presented at International Association for Literary Journalism Studies Annual Conference, Lisbon, Portugal, 17 May 2008.

_____. "*The Jungle* 100 Years Later: A Century of the Journalism of Reform." Presented at the American Journalism Historians Association Annual Conference, Richmond, VA, 6 October 2007.

Professional Activities, Contributions

President, International Association of Literary Journalism Studies, 2008-2010.

General Editor, "Visions of the American Press" series, Northwestern University Press, 2003-present.

Head, Association for Education in Journalism and Mass Communication History Division, 2002-2003.

Director, Center for the Writing Arts, Northwestern University, 2002-2006.

Member, Editorial Board, *Literary Journalism Studies* (2008-present), *Journalism and Mass Communication Quarterly* (2000-present), *The Journal of Magazine and New Media Research* (1998-present), *Journalism and Mass Communication Monographs* (1998-present), *American Journalism* (1994-present), *Journalism History* (1993-present).

Head, Association for Education in Journalism and Mass Communication Magazine Division, 1997-1998.

Professional Honors, Recognition

American Journalism Historians Association Book of the Year Prize, *Abolition and the Press*, (editor), 2009.

Association for Education in Journalism and Mass Communication Tankard Award, *The Environment and the Press*, (editor), 2009.

Association for Education in Journalism and Mass Communication Tankard Award, *The African American Newspaper*, 2007.

Charles Deering McCormick Professorship of Teaching Excellence, Northwestern University, 2005-present.

Helen Gurley Brown Research Professorship in Journalism, Northwestern University, 2002-2005.

NU Alumnae Professorship Award for Academic Enrichment, Northwestern University, 1997-2010.